The Resume: Your Ticket to a Job Interview

Your resume should let the employer know as clearly and quickly as possible what you can do for that organization or company. It is your primary sales tool to market yourself to an employer. The main purpose of your resume is to get an interview.

If you don't have a resume, the first step is to make a list of your education, employment history, skills, and accomplishments that relate to the job you want. Make sure the information is accurate and complete.

Next, research resumes. You can find helpful information on the Internet. Look at examples of resumes given on Web sites. You can even Google resumes for specific occupations and see what other people's resumes look like. There are also templates available on the Web you can use, and some organizations require you to fill in their resume templates.

Some of the old resume rules don't apply any more. For example, the length of your resume doesn't have to be limited to just one page—it depends on your industry and the jobs you are applying for. Every resume doesn't have to have an objective at the top. You should include an objective only if you think it will help get you an interview. Tailor your resume to meet the specific needs of your targeted industry, job, employer and company.



Decide which format you will use for your resume and target it to the job you are seeking. This means you need to update your resume every time you apply for a different job and use language from the job announcement when it is appropriate. Targeting your resume is a very powerful method to set yourself apart from the competition and capture the employer's interest. This is a critical step when there are many people applying for the same job.

There are basically three main formats for resumes: Chronological, Functional, and Combination.

The Chronological format's emphasis is placed on a chronological listing of employment and employment-related experience. This is a good format if you have a consistent employment history, with no gaps, and past employment experiences are related to your current employment goals.

The Functional format highlights skills, experience, and accomplishments without identifying specific dates, names, and places. Employment history is de-emphasized by placing it near the bottom of the resume. This

format works well for those changing careers or new graduates. However, some hiring authorities don't favor this format because they suspect it is used to hide something.

The Combination format brings together both the Chronological and the Functional resumes. This format begins with a summary of your most impressive qualifications, skills, abilities and accomplishments. This information is followed by an employment history and education section that supports the statements made in the top portion.

It is important to put the most impressive information first and make sure it is perfect because employers only look at each resume for about 10-15 seconds before they determine whether they will interview you. Remember, your resume is your marketing tool to convince the employer you should be interviewed for the position!

Check Out:

- •www.jobs.utah.gov
- http://careers.msn.com/
- •http://career-advice.monster.com/ resumes-cover-letters/careers.aspx



- Make sure there are no errors or misspellings
- •Have someone proofread your resume
- •Make sure you have a version you can email or cut and paste
- •Include your name, mailing address, telephone number, and email address
- •Update your resume for each job

DON'T:

- •Include hobbies unless they relate to the job
- •Include personal information about marital status, age, religion, etc.
- Put references on your resume, have them available on a separate document

